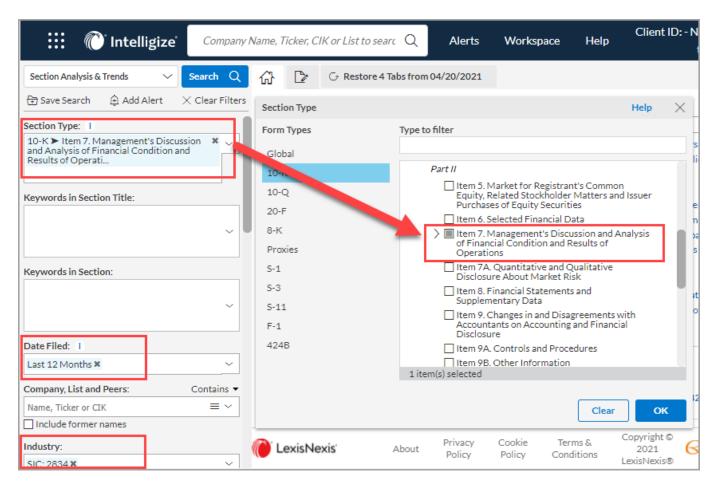
Benchmarking on Intelligize

Situation: An attorney is pressed for time and needs your assistance in benchmarking. She is looking at the Critical Account Policies and Estimates sub-section in the 10-K's MD&A section and would like to see recent examples of how the language is similar and how it differs amongst her client's industry peers in the SIC code 2834.

Solution: The **Section Analysis & Trends** database within the Intelligize platform is a comprehensive solution for peer analysis and benchmarking needs.

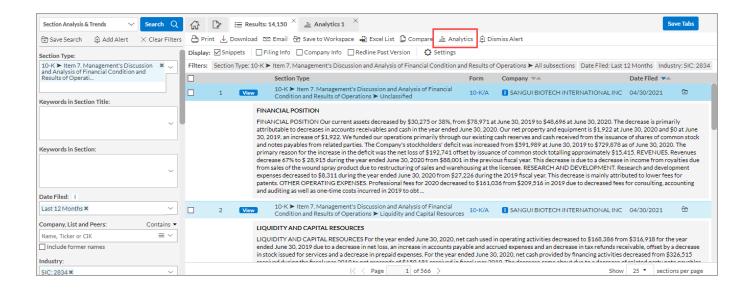
Step 1:

Click into the **Section Analysis & Trends** database. Once in the database, click into the Section Type filter to focus in on a specific filing type, or opt to conduct a Global search across all of the filings listed. We are focused on MD&A here. Since the attorney is looking for recent information, we have limited the date filed to the Last 12 Months and entered in the requested Industry code of 2834.



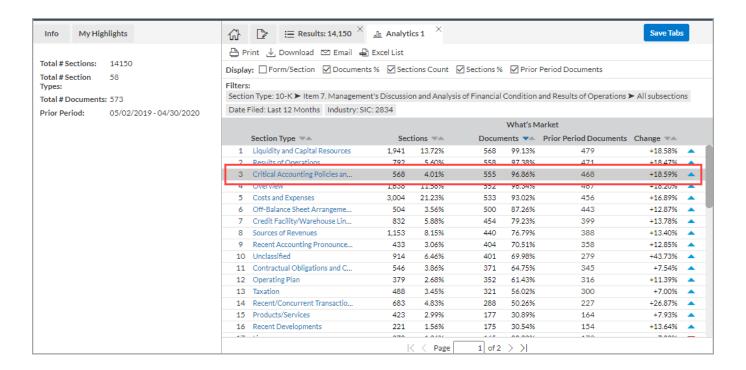
Click Search once all desired filters are entered. You will see results meeting the criteria entered in the filters:





Step 2:

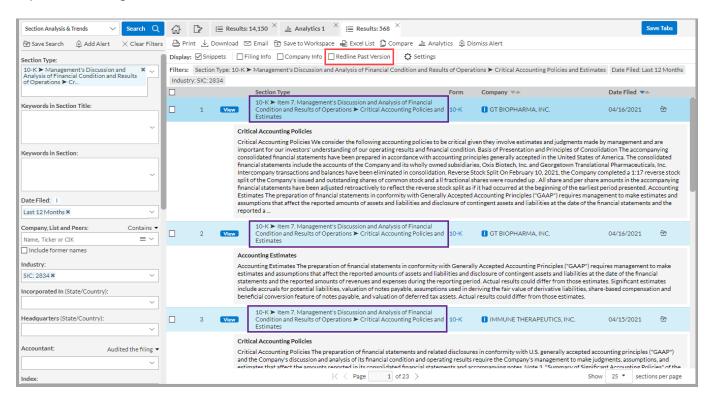
Click the Analytics button. Results will show all of the unique sub-sections in MD&A and how they are trending in the most recent 12 months versus the previous 12 months. Since the attorney would like to focus on Critical Account Policies and Estimates, click on that hyperlinked section to pull only those results.



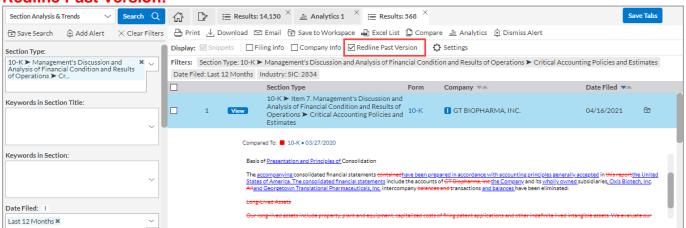


Step 3:

The Intelligize platform will draw out those individual sub-sections and will stack the results on top of one another (information shown in the purple boxes confirm that we are only seeing Critical Accounting Policies and Estimates). Click on the Redline Past Version option from the display screen to see how each individual company might have changed their sub-section from a previous filing.

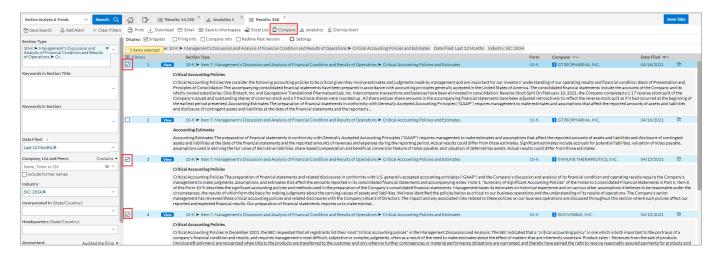


Redline Past Version:





OR, as in this scenario, to compare different companies, check off some of the results and click the Compare button at the top of the screen to see how the language is similar to or differs from one another.



Step 4:

Once the individual items are loaded side-by-side, click the Redline button to see the marked-up documents being compared to the first item in the results. You can compare up to 10 items at one time.

