

Negative event disclosure: Form 8-K items

Trends worth talking about

As the world combats a once-in-a-century pandemic, management teams must communicate the long-term value of their companies to their investors. And let's face it: news isn't always good. However, a bankruptcy filing can represent a plan to deleverage and **position a company for long-term growth**, while a **anceled merger** can reflect a **paradigm shift** not accounted for in pre-crisis synergy analysis.

In the absence of clear market insight, companies can still convey their **liquidity position**, their commitment to the **health and safety** of their employees and communities, and their relative performance to **industry** and revenue peers. During uncertain times, competitor benchmarking and industry analysis can be crucial for negative event disclosure.

But emergencies don't often allow for leisurely research. Intelligize uses in-depth tagging to surface precedent Form 8-K events quickly, providing companies with a foundation for nimble crisis response.

